




Why Might They be Interested in You?

Write down a short 'story' where you have provided a beneficial service to a client. Construct the story in the following way by describing in 3 parts:

-  The bad/difficult/unsatisfactory situation the person had...
-  The better situation they wanted
-  How you helped them achieve a better situation




STORY ONE:

The situation was ... (bad)

They wanted... (better)

We helped them achieve it by ... (providing)

Write down a short 'story' where you have provided a beneficial service to a client. Construct the story in the following way by describing in 3 parts:

-  The bad/difficult/unsatisfactory situation the person had...
-  The better situation they wanted
-  How you helped them achieve a better situation

STORY TWO:

The situation was ... (bad)

They wanted... (better)

We helped them achieve it by ... (providing)