

Person you are describing: _____

Circle five or six words that you think describe their 'Personal Brand' the best.

| | | | | |
|---------------|-------------|----------------|----------------|-------------|
| able | accepting | adaptable | bold | brave |
| calm | caring | cheerful | clever | complex |
| confident | dependable | dignified | energetic | extroverted |
| friendly | giving | happy | helpful | idealistic |
| independent | ingenious | intelligent | introverted | kind |
| knowledgeable | logical | loving | mature | modest |
| nervous | observant | organised | patient | powerful |
| proud | quiet | reflective | relaxed | religious |
| responsive | searching | self-assertive | self-conscious | sensible |
| sentimental | shy | silly | spontaneous | sympathetic |
| tense | trustworthy | warm | wise | witty |

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